

PREFACE TO EMPLOYER DATABASE TABLES

The following Employer Data Base tables were compiled using data retrieved from Dun & Bradstreet. The tables nominally represent January 1, 2006 for the District and, for Pinal County only, 2004. Dun & Bradstreet is the sole source for individual employers that includes an estimate of the number of jobs.

However, Dun & Bradstreet has serious limitations, due to the way the data is collected. The primary source of data is self-reported by businesses that are surveyed by Dun & Bradstreet.

Other factors:

- There is good motivation to provide accurate information for those businesses that need financial reporting to use in obtaining credit from financial institutions.
- This limits the accurate reporting to private sector businesses that need business loans. Often, a business will accurately report for one year, but not the next. In those cases, Dun & Bradstreet usually carries over the jobs estimates from the previous year. Sometimes, however, a business that does not report is simply not listed for the current year.
- Dun & Bradstreet does not have a good method for identifying businesses that have closed or moved to a different location.
- Dun & Bradstreet also collects information from other sources, including estimates of jobs for the public sector. However, their listing of public sector employees is notoriously incomplete.

As this is the initial development of an employer data base for the CAAG District, it is necessary to begin with the Dun & Bradstreet file. CAAG will continue to add new information from Dun & Bradstreet and, with data obtained from local sources, build upon this first generation database.

TABLE NUMBER 51



APACHE JUNCTION
EMPLOYER DATA BASE¹

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	75	240	238
Aerospace & Aviation	7	10	10
Agriculture & Food Processing	10	22	31
Bio-industry	3	46	35
Consumer Industries	368	1,796	1,869
Development Industries	325	1,299	1,416
Education & Government	25	395	509
Health Services	54	342	377
High-Tech	3	15	15
Mining & Primary Metals	5	5	5
Other Basic Industries	5	11	10
Plastics & Advanced Composites	1	2	2
Software	4	5	5
Standard Manufacturing	21	51	53
Supplier Industries	89	241	255
Tourism/Travel	129	928	937
Transportation & Distribution	59	170	165
TOTAL	1,183	5,578	5,932

SOURCE: Dun & Bradstreet

¹Includes Gold Canyon & Apache Junction Listed as Mesa

TABLE NUMBER 52

CASA GRANDE
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	53	302	327
Aerospace & Aviation	1	2	2
Agriculture & Food Processing	45	1,109	1,163
Bio-industry	3	57	57
Consumer Industries	356	2,289	2,513
Development Industries	189	1,568	1,651
Education & Government	60	1,619	1,580
Health Services	88	799	929
High-Tech	4	68	36
Mining & Primary Metals	4	102	108
Other Basic Industries	3	4	4
Plastics & Advanced Composites	--	--	--
Software	1	3	3
Standard Manufacturing	12	129	101
Supplier Industries	54	713	522
Tourism/Travel	91	791	896
Transportation & Distribution	79	468	484
TOTAL	1,047	10,023	10,376

SOURCE: Dun & Bradstreet

TABLE NUMBER 53



COOLIDGE
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	8	40	41
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	21	114	110
Bio-industry	--	--	--
Consumer Industries	91	1,271	1,045
Development Industries	34	194	262
Education & Government	29	1,365	462
Health Services	11	663	672
High-Tech	2	3	8
Mining & Primary Metals	--	--	--
Other Basic Industries	1	2	2
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	4	11	23
Supplier Industries	6	25	28
Tourism/Travel	16	71	79
Transportation & Distribution	12	57	63
TOTAL	235	3,816	2,795

SOURCE: Dun & Bradstreet

TABLE NUMBER 54



ELOY
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	4	20	20
Aerospace & Aviation	2	5	5
Agriculture & Food Processing	15	117	121
Bio-industry	1	20	20
Consumer Industries	58	486	562
Development Industries	24	251	270
Education & Government	21	686	591
Health Services	10	107	111
High-Tech	--	--	--
Mining & Primary Metals	--	--	--
Other Basic Industries	--	--	--
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	3	26	24
Supplier Industries	15	55	56
Tourism/Travel	13	63	71
Transportation & Distribution	3	9	9
TOTAL	169	1,845	1,860

SOURCE: Dun & Bradstreet

TABLE NUMBER 55



FLORENCE
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	6	42	46
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	5	16	16
Bio-industry	1	10	5
Consumer Industries	31	236	257
Development Industries	25	71	106
Education & Government	9	1731	380
Health Services	7	65	30
High-Tech	--	--	--
Mining & Primary Metals	--	--	--
Other Basic Industries	1	1	1
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	--	--	--
Supplier Industries	6	16	16
Tourism/Travel	10	83	77
Transportation & Distribution	1	3	3
TOTAL	102	2,274	937

SOURCE: Dun & Bradstreet

TABLE NUMBER 56



GLOBE
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004*	EMPLOYEES 2006
Advanced Business Services	23	--	69
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	6	--	17
Bio-industry	3	--	2
Consumer Industries	171	--	1,046
Development Industries	64	--	340
Education & Government	49	--	2,032
Health Services	48	--	421
High-Tech	3	--	9
Mining & Primary Metals	1	--	35
Other Basic Industries	2	--	5
Plastics & Advanced Composites	--	--	--
Software	3	--	7
Standard Manufacturing	4	--	15
Supplier Industries	24	--	84
Tourism/Travel	51	--	321
Transportation & Distribution	28	--	198
TOTAL	480	--	4,601

SOURCE: Dun & Bradstreet
*2004 Data Not Available

TABLE NUMBER 57



HAYDEN
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004*	EMPLOYEES 2006
Advanced Business Services	--	--	--
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	--	--	--
Bio-industry	--	--	--
Consumer Industries	1	--	3
Development Industries	1	--	1
Education & Government	6	--	8
Health Services	--	--	--
High-Tech	--	--	--
Mining & Primary Metals	1	--	1,370
Other Basic Industries	--	--	--
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	--	--	--
Supplier Industries	--	--	--
Tourism/Travel	2	--	5
Transportation & Distribution	4	--	52
TOTAL	15	--	1,439

SOURCE: Dun & Bradstreet
*2004 Data Not Available

TABLE NUMBER 58



KEARNY
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	2	12	12
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	--	--	--
Bio-industry	--	--	--
Consumer Industries	20	101	99
Development Industries	8	22	22
Education & Government	9	290	31
Health Services	5	26	30
High-Tech	--	--	--
Mining & Primary Metals*	--	--	--
Other Basic Industries	--	--	--
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	--	--	--
Supplier Industries	4	9	10
Tourism/Travel	7	37	55
Transportation & Distribution	3	1	701
TOTAL	58	498	960

SOURCE: Dun & Bradstreet

*ASARCO Included Under Transportation & Distribution

TABLE NUMBER 59



MAMMOTH
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	1	2	2
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	1	3	7
Bio-industry	--	--	--
Consumer Industries	9	24	26
Development Industries	2	4	4
Education & Government	5	47	60
Health Services	--	--	--
High-Tech	--	--	--
Mining & Primary Metals	--	--	--
Other Basic Industries	--	--	--
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	1	1	1
Supplier Industries	1	2	--
Tourism/Travel	4	19	19
Transportation & Distribution	3	6	6
TOTAL	27	108	125

SOURCE: Dun & Bradstreet

TABLE NUMBER 60



MARICOPA
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	6	14	14
Aerospace & Aviation	1	8	8
Agriculture & Food Processing	14	175	177
Bio-industry	1	49	49
Consumer Industries	34	115	103
Development Industries	28	106	192
Education & Government	11	390	148
Health Services	5	10	24
High-Tech	--	--	--
Mining & Primary Metals	--	--	--
Other Basic Industries	--	--	--
Plastics & Advanced Composites	--	--	--
Software	1	2	2
Standard Manufacturing	4	13	7
Supplier Industries	8	23	23
Tourism/Travel	7	879	774
Transportation & Distribution	23	249	254
TOTAL	143	2,033	1,775

SOURCE: Dun & Bradstreet

TABLE NUMBER 61



**MIAMI
EMPLOYER DATA BASE**

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004*	EMPLOYEES 2006
Advanced Business Services	12	--	26
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	3	--	16
Bio-industry	1	--	7
Consumer Industries	48	--	232
Development Industries	16	--	48
Education & Government	12	--	114
Health Services	7	--	57
High-Tech	1	--	2
Mining & Primary Metals	2	--	651
Other Basic Industries	--	--	--
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	2	--	22
Supplier Industries	1	--	5
Tourism/Travel	10	--	36
Transportation & Distribution	7	--	21
TOTAL	122	--	1,237

SOURCE: Dun & Bradstreet
*2004 Data Not Available

TABLE NUMBER 62



PAYSON
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004*	EMPLOYEES 2006
Advanced Business Services	86	--	306
Aerospace & Aviation	4	--	7
Agriculture & Food Processing	14	--	86
Bio-industry	6	--	29
Consumer Industries	280	--	1,610
Development Industries	300	--	1,165
Education & Government	41	--	761
Health Services	89	--	692
High-Tech	4	--	19
Mining & Primary Metals	3	--	10
Other Basic Industries	4	--	6
Plastics & Advanced Composites	--	--	--
Software	4	--	9
Standard Manufacturing	8	--	29
Supplier Industries	68	--	257
Tourism/Travel	80	--	1,028
Transportation & Distribution	61	--	217
TOTAL	1,052	--	6,231

SOURCE: Dun & Bradstreet
*2004 Data Not Available

TABLE NUMBER 63



SUPERIOR
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	2	5	5
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	1	1	1
Bio-industry	--	--	--
Consumer Industries	22	73	90
Development Industries	7	28	23
Education & Government	13	8	152
Health Services	2	8	7
High-Tech	--	--	--
Mining & Primary Metals	1	9	7
Other Basic Industries	--	--	--
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	1	1	2
Supplier Industries	--	--	--
Tourism/Travel	3	15	15
Transportation & Distribution	4	29	5
TOTAL	56	361	307

SOURCE: Dun & Bradstreet

TABLE NUMBER 64



**WINKELMAN
EMPLOYER DATA BASE**

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004*	EMPLOYEES 2006
Advanced Business Services	1	--	5
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	4	--	6
Bio-industry	--	--	--
Consumer Industries	13	--	55
Development Industries	6	--	23
Education & Government	3	--	79
Health Services	--	--	--
High-Tech	1	--	1
Mining & Primary Metals	1	--	4
Other Basic Industries	--	--	--
Plastics & Advanced Composites	--	--	--
Software	--	--	--
Standard Manufacturing	--	--	--
Supplier Industries	--	--	--
Tourism/Travel	3	--	8
Transportation & Distribution	1	--	11
TOTAL	33	--	191

SOURCE: Dun & Bradstreet
*2004 Data Not Available

TABLE NUMBER 65



UNINCORPORATED GILA COUNTY
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004*	EMPLOYEES 2006
Advanced Business Services	13	--	22
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	12	--	81
Bio-industry	1	--	2
Consumer Industries	98	--	814
Development Industries	83	--	347
Education & Government	47	--	1,025
Health Services	13	--	85
High-Tech	3	--	24
Mining & Primary Metals	7	--	1,823
Other Basic Industries	2	--	2
Plastics & Advanced Composites	--	--	--
Software	2	--	2
Standard Manufacturing	6	--	7
Supplier Industries	25	--	166
Tourism/Travel	41	--	573
Transportation & Distribution	30	--	420
TOTAL	383	--	5,393

SOURCE: Dun & Bradstreet
*2004 Data Not Available

TABLE NUMBER 66



**TOTAL GILA COUNTY
EMPLOYER DATA BASE**

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004*	EMPLOYEES 2006
Advanced Business Services	125	--	428
Aerospace & Aviation	4	--	7
Agriculture & Food Processing	39	--	206
Bio-industry	11	--	40
Consumer Industries	611	--	3,760
Development Industries	470	--	1,924
Education & Government	158	--	4,019
Health Services	157	--	1,255
High-Tech	12	--	55
Mining & Primary Metals	15	--	3,893
Other Basic Industries	8	--	13
Plastics & Advanced Composites	--	--	--
Software	9	--	18
Standard Manufacturing	20	--	73
Supplier Industries	118	--	512
Tourism/Travel	187	--	1,971
Transportation & Distribution	131	--	919
TOTAL	2,075	--	19,093

SOURCE: Dun & Bradstreet
*2004 Data Not Available

TABLE NUMBER 67



UNINCORPORATED PINAL COUNTY
EMPLOYER DATA BASE

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	33	308	306
Aerospace & Aviation	--	--	--
Agriculture & Food Processing	33	502	548
Bio-industry	1	400	400
Consumer Industries	116	500	528
Development Industries	86	556	459
Education & Government	48	1,327	1,218
Health Services	23	217	220
High-Tech	1	20	30
Mining & Primary Metals	2	33	33
Other Basic Industries	5	10	10
Plastics & Advanced Composites	--	--	--
Software	2	3	3
Standard Manufacturing	3	16	16
Supplier Industries	26	105	165
Tourism/Travel	49	163	230
Transportation & Distribution	75	610	478
TOTAL	503	4,770	4,644

SOURCE: Dun & Bradstreet

TABLE NUMBER 68



**TOTAL PINAL COUNTY
EMPLOYER DATA BASE**

INDUSTRY CLUSTER	# OF ESTABLISHMENTS	EMPLOYEES 2004	EMPLOYEES 2006
Advanced Business Services	190	985	1,011
Aerospace & Aviation	11	25	25
Agriculture & Food Processing	145	2,059	2,174
Bio-industry	10	582	566
Consumer Industries	1,105	6,891	7,092
Development Industries	728	4,099	4,405
Education & Government	230	7,858	5,131
Health Services	205	2,237	2,400
High-Tech	10	106	89
Mining & Primary Metals	12	149	153
Other Basic Industries	15	28	27
Plastics & Advanced Composites	1	2	2
Software	8	13	13
Standard Manufacturing	49	202	227
Supplier Industries	209	1,189	1,075
Tourism/Travel	329	3,049	3,153
Transportation & Distribution	262	1,602	2,168
TOTAL	3,312	31,076	29,711

SOURCE: Dun & Bradstreet

TABLE NUMBER 69



INDUSTRY CLUSTER	ESTABLISHMENTS GILA COUNTY	ESTABLISHMENTS PINAL COUNTY	TOTAL	EMPLOYEES GILA COUNTY	EMPLOYEES PINAL COUNTY	TOTAL
Advanced Business Services	125	190	315	428	985	1,413
Aerospace & Aviation	4	11	15	7	25	32
Agriculture & Food Processing	39	145	184	206	2,174	2,380
Bio-industry	11	10	21	40	566	606
Consumer Industries	611	1,105	1,716	3,760	7,092	10,852
Development Industries	470	728	1,198	1,924	4,405	6,329
Education & Government	158	230	388	4,019	5,153	9,150
Health Services	157	205	362	1,255	2,400	3,655
High-Tech	12	10	22	55	89	144
Mining & Primary Metals	15	12	27	3,893	153	4,046
Other Basic Industries	8	14	22	15	27	42
Plastics & Advanced Composites	--	1	1	--	2	2
Software	9	8	17	18	13	31
Standard Manufacturing	20	49	69	73	227	300
Supplier Industries	118	209	327	512	1,075	1,587
Tourism/Travel	187	329	516	1,971	3,153	5,124
Transportation & Distribution	131	262	393	919	2,168	3,087
TOTAL	2,057	3,312	5,387	19,093	29,711	48,804

SOURCE: Dun & Bradstreet

TABLE NUMBER 70



**GILA COUNTY
TRAVEL IMPACTS
1998-2005P (PARTIAL)**

	1998	2000	2001	2002	2003	2004	2005p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	181.0	205.7	205.7	207.6	213.4	220.4	232.5
Other Travel*	0.2	0.2	0.2	0.2	0.1	0.1	0.1
Total Direct Spending	181.2	205.9	205.9	207.8	213.6	220.5	232.6
Visitor Spending by Type of Accommodation (\$Million)							
Hotel, Motel	32.0	36.9	32.4	32.3	34.0	35.0	42.5
Campground	10.9	12.3	12.5	12.6	13.1	13.6	14.0
Private Home	14.9	16.9	17.5	17.8	18.2	18.8	19.4
Vacation Home	10.3	11.4	11.7	11.8	12.1	12.4	12.7
Day Travel	112.9	128.2	131.6	133.0	136.1	140.6	143.8
Spending at Destination	181.0	205.7	205.7	207.6	213.4	220.4	232.5
Visitor Spending by Commodity Purchased (\$Million)							
Lodging	13.4	15.5	13.7	13.5	14.0	14.6	17.3
Food & Beverage Services	32.4	37.2	36.9	38.1	39.2	40.5	43.8
Food Stores	11.0	11.8	11.9	12.1	12.3	12.5	12.8
Ground Transportation & Motor Fuel	5.9	9.6	9.3	8.8	10.7	12.6	15.5
Arts, Entertainment, & Recreation	75.0	86.5	89.5	91.3	94.1	97.6	99.3
Retail Sales	43.3	45.0	44.4	43.8	43.1	42.6	43.8
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	181.0	205.7	205.7	207.6	213.4	220.4	232.5
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodation & Food Services	16.4	18.8	18.2	18.6	19.1	19.8	21.6
Arts, Entertainment, & Recreation	19.2	22.2	22.9	23.3	24.1	25.0	25.5
Retail**	7.7	8.2	8.1	8.1	8.1	8.1	8.3
Auto Rental & Other Ground Trans.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	43.5	49.4	49.4	50.2	51.5	53.0	55.6
Industry Employment Generated by Travel Spending (Jobs)							
Accommodation & Food Services	1,210	1,330	1,270	1,310	1,270	1,250	1,290
Arts, Entertainment, & Recreation	1,100	1,090	1,300	1,260	1,330	1,200	1,210
Retail**	410	420	400	380	360	360	360
Auto Rental & Other Ground Trans.	0	0	0	0	0	0	0
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	10	10	10	10	10	10	0
Total Direct Employment							
Governments Revenue Generated by Travel Spending (\$Million)							
Local	2.1	2.3	2.2	2.2	2.3	2.4	2.9
State	2.6	3.0	2.9	3.0	4.0	5.1	6.4
Total Direct Government Revenue	4.6	5.3	5.1	5.2	6.3	7.6	9.4

SOURCE: Dean Runyan Associates Study for Arizona Office of Tourism. Details may not add due to rounding. 1999 not included due to space limitations. *Other Travel includes resident air & travel arrangements. **Retail includes gasoline.

TABLE NUMBER 71



**PINAL COUNTY
TRAVEL IMPACTS
1998-2005P (PARTIAL)**

	1998	2000	2001	2002	2003	2004	2005p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	219.3	262.6	271.4	278.5	293.4	322.8	359.2
Other Travel*	0.1	0.1	0.1	0.1	0.4	0.4	0.4
Total Direct Spending	219.4	262.7	271.5	278.6	293.8	323.3	359.6
Visitor Spending by Type of Accommodation (\$Million)							
Hotel, Motel	43.6	46.4	48.2	48.8	46.5	51.9	60.0
Campground	13.8	16.6	16.5	16.2	17.4	18.5	19.6
Private Home	72.3	89.7	93.7	98.0	105.7	116.9	130.0
Vacation Home	30.0	36.7	38.0	39.5	42.6	47.0	52.0
Day Travel	59.7	73.3	75.0	76.0	81.2	88.5	97.7
Spending at Destination	219.3	262.6	271.4	278.5	293.4	322.8	359.2
Visitor Spending by Commodity Purchased (\$Million)							
Lodging	17.5	18.4	19.0	19.1	18.1	20.2	22.6
Food & Beverage Services	49.1	58.0	61.5	65.6	68.3	75.3	84.1
Food Stores	20.5	23.1	24.0	25.1	26.3	28.2	30.3
Ground Transportation & Motor Fuel	26.9	43.9	42.4	40.2	48.6	57.5	70.7
Arts, Entertainment, & Recreation	45.0	53.8	57.3	60.0	63.0	68.9	73.4
Retail Sales	60.2	65.4	67.3	68.6	69.2	72.8	78.2
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	219.3	262.6	271.4	278.5	293.4	322.8	359.2
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodation & Food Services	21.6	24.8	26.1	27.5	28.1	31.1	34.3
Arts, Entertainment, & Recreation	19.6	23.5	25.1	26.3	27.7	30.5	32.6
Retail**	11.5	113.1	13.5	13.9	14.3	15.1	16.2
Auto Rental & Other Ground Trans.	0.3	0.3	0.3	0.4	0.4	0.4	0.4
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	53.0	61.8	65.1	68.2	70.8	77.4	83.9
Industry Employment Generated by Travel Spending (Jobs)							
Accommodation & Food Services	1,490	1,580	1,610	1,720	1,810	1,820	1,930
Arts, Entertainment, & Recreation	890	970	1,680	1,550	1,640	1,640	1,790
Retail**	590	620	600	610	610	620	660
Auto Rental & Other Ground Trans.	10	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	10	0	0	0	20	20	20
Total Direct Employment	2,990	3,180	3,900	3,900	4,080	4,110	4,400
Governments Revenue Generated by Travel Spending (\$Million)							
Local	4.4	4.9	5.2	5.3	5.4	5.9	6.6
State	8.2	9.7	10.2	10.9	11.4	12.4	13.6
Total Direct Government Revenue	12.6	14.6	15.4	16.2	16.8	18.3	20.2

SOURCE: Dean Runyan Associates Study for Arizona Office of Tourism. Details may not add due to rounding. 1999 not included due to space limitations. *Other Travel includes resident air & travel arrangements. **Retail includes gasoline.

TABLE NUMBER 72



**CAAG DISTRICT
TRAVEL-GENERATED EMPLOYMENT &
EARNINGS AS PERCENT OF TOTAL
2005P (PARTIAL)**

	EMPLOYMENT			EARNINGS (Million)		
	Total	Travel	Percent Travel	Total	Travel	Percent Travel
Gila	21,550	2,860	13.3	\$609	\$56	9.1
Pinal	66,570	4,400	6.6	\$2,677	\$84	3.1
Arizona	3,172,040	168,130	5.3	\$135,844	\$4,523	3.3

SOURCE: Dean Runyan Associates, U.S. Bureau of Labor Statistics, and U.S. Bureau of Economic Analysis. Total and travel-generated employment estimates by Dean Runyan Associates.

TABLE NUMBER 73



**CAAG DISTRICT
TRAVEL IMPACTS
2005P (PARTIAL)**

	Travel Spending		Related Travel-Generated Impacts				
	Total (\$Million)	Visitor (\$Million)	Earnings (\$Million)	Employment (jobs)	Local Taxes (\$Million)	State Taxes (\$Million)	Total Taxes (\$Million)
Gila County	232.6	232.5	55.6	2,860	2.9	6.4	9.4
Pinal County	359.6	359.2	83.9	4,400	6.6	13.6	20.2
Arizona	17,460.9	16,285.9	4,523.0	168,130	456.4	582.8	1,039.2

SOURCE: Dean Runyan Associates Study for Arizona Office of Tourism.

TABLE NUMBER 74



**CAAG DISTRICT
TOTAL TRAVEL SPENDING
1998-2005P (PARTIAL)
(MILLIONS)**

									Annual Percent Chg.	
	1998	1999	2000	2001	2002	2003	2004	2005p	04-05p	98-05p
Gila County	181.2	190.3	205.9	205.9	207.8	213.6	220.5	232.6	5.5	3.6
Pinal County	219.4	244.1	262.7	271.5	278.6	293.8	323.3	359.6	11.2	7.3
Arizona	12,250.8	13,323.5	14,196.7	13,812.7	14,045.4	14,792.3	15,882.3	17,460.9	9.9	5.2

SOURCE: Dean Runyan Associates Study for Arizona Office of Tourism.

TABLE NUMBER 75



**CAAG DISTRICT
TRAVEL-GENERATED EARNINGS
1998-2005P (PARTIAL)
(MILLIONS)**

									Annual Percent Chg.	
	1998	1999	2000	2001	2002	2003	2004	2005p	04-05p	98-05p
Gila County	43.5	45.4	49.4	49.4	50.2	51.5	53.0	55.6	4.9	3.6
Pinal County	53.0	58.2	61.8	65.1	68.2	70.8	77.4	83.9	8.5	6.8
Arizona	3,309.3	3,580.3	3,832.1	3,779.7	3,818.1	3,999.8	4,267.0	4,523.0	6.0	4.6

SOURCE: Dean Runyan Associates Study for Arizona Office of Tourism.

TABLE NUMBER 76



**CAAG DISTRICT
TRAVEL-GENERATED EMPLOYMENT
1998-2005P (PARTIAL)**

									Annual Percent Chg.	
	1998	1999	2000	2001	2002	2003	2004	2005p	04-05p	98-05p
Gila County	2,730	2,720	2,850	2,990	2,970	2,980	2,820	2,860	11.4	0.7
Pinal County	2,990	3,160	3,180	3,900	3,900	4,080	4,110	4,400	7.1	5.7
Arizona	154,770	161,300	163,040	158,630	156,530	158,940	162,790	168,130	3.3	1.2

SOURCE: Dean Runyan Associates Study for Arizona Office of Tourism.

TABLE NUMBER 77



**CAAG DISTRICT
LODGING DATA
1998-2005**

GILA COUNTY										
	1998	1999	2000	2001	2002	2003	2004	2005	%Change 98-05	%Change 04-05
Occupancy	57.7%	56.7%	56.6%	55.3%	57.7%	55.6%	57.8%	63.2%	9.6%	9.3%
ADR*	\$53.48	\$55.00	\$54.71	\$55.26	\$54.18	\$55.59	\$57.41	\$59.49	11.2%	3.6%
RevPAR**	\$30.84	\$31.20	\$30.96	\$30.57	\$31.28	\$30.90	\$33.19	\$37.57	21.8%	13.2%
Supply	--	--	--	--	--	--	--	--	12.2%	-0.1%
Demand	--	--	--	--	--	--	--	--	22.9%	9.2%
PINAL COUNTY										
	1998	1999	2000	2001	2002	2003	2004	2005	%Change 98-05	%Change 04-05
Occupancy	58.9%	58.9%	60.0%	58.1%	59.8%	59.7%	60.7%	65.4%	11.0%	7.7%
ADR*	\$63.39	\$60.72	\$62.18	\$63.71	\$62.30	\$64.40	\$68.03	\$67.89	7.1%	-0.2%
RevPAR**	\$37.36	\$35.78	\$37.29	\$37.00	\$37.27	\$38.45	\$41.33	\$44.43	18.9%	7.5%
Supply	--	--	--	--	--	--	--	--	1.1%	-8.7%
Demand	--	--	--	--	--	--	--	--	12.2%	-1.6%
ARIZONA										
	1998	1999	2000	2001	2002	2003	2004	2005	%Change 98-05	%Change 04-05
Occupancy	62.0%	60.9%	61.7%	58.8%	58.3%	59.5%	62.8%	65.9%	6.4%	4.9%
ADR*	\$84.07	\$83.49	\$85.54	\$84.37	\$81.88	\$82.53	\$85.47	\$90.86	8.1%	6.3%
RevPAR**	\$52.09	\$50.84	\$52.82	\$49.62	\$47.77	\$49.13	\$53.68	\$59.76	14.7%	11.3%
Supply	--	--	--	--	--	--	--	--	11.9%	-1.0%
Demand	--	--	--	--	--	--	--	--	19.1%	3.9%

SOURCE: Smith Travel Research. *Average Daily Rate. **Revenue per Available Room.