



CHAPTER II

C H A P T E R I I

ADMINISTRATIVE ORGANIZATION

ORGANIZATIONAL STRUCTURE AND HISTORY

The Central Arizona Association of Governments (CAAG) is a regional council of governments that is comprised of both Gila and Pinal Counties, as well as the 16 incorporated governments within the CAAG District, which include the municipalities of Globe, Hayden, Miami, Payson, Star Valley, and Winkelman, located within Gila County; and the municipalities of Apache Junction, Casa Grande, Coolidge, Eloy, Florence, Kearny, Mammoth, Maricopa, Queen Creek (Pinal area), and Superior, located within Pinal County.

By definition, a regional council of governments is a voluntary association of governmental entities designed to provide an areawide mechanism for key political officials to study, discuss, and determine appropriate measures and actions in an effort to deal with various regional issues. Regional councils of governments were first comprised during the 1950's, and became a very common mechanism for inter-regional cooperation and coordination after the late 1960's. Councils of governments typically provide an ideal, realistic and democratic mechanism for program coordination, policy direction, and management initiatives in regional areas. The chief activities of councils of governments typically center on regional planning efforts, and attempts to formulate areawide policies.

The Central Arizona Association of Governments is one of six planning regions within the State of Arizona and was created by the signing of Executive Order 70-2 on July 8, 1970, by Governor John R. Williams. The Central Arizona Association of Governments, also referred to as Arizona Planning Region Number 5, was incorporated under the statutes of the State of Arizona on July 31, 1975, as a private, non-profit corporation. When the Central Arizona Association of Governments officially incorporated during the year of 1975, the governmental entities within Gila and Pinal Counties together comprised the following mission statements for the organization:

1. Encourage and permit local units of government to join and cooperate with one another to improve the health, safety and general welfare of their citizens and to plan for the future development of the region, and
2. Develop and implement constructive and workable policies and programs for meeting and solving the region-wide problems of local government.

The mission of CAAG is to provide effective planning and model programs, which offer creative solutions to the unique needs within Region V. Functioning primarily as a regional planning, review and development agency, CAAG provides regional planning services directly related to transportation, social services, community development block grant assistance, and environmental planning; operates a Retired Senior Volunteer Program (RSVP); and functions as the regional program operator for Workforce Investment Act (WIA) Title I assisting economically disadvantaged youth and adults. In addition, CAAG also functions as a government clearinghouse, and provides

technical assistance to member entities in areas regarding population data and various forms of statistical research.

The political structure of CAAG is comprised of several organizational bodies that are staffed by representatives from each of District's 18 governmental entities. The Regional Council serves as the governing body of CAAG. Included among the powers and functions of the Regional Council are the formulation of official agency policy, and the creation and approval of an operating budget for each fiscal year. Membership on the Regional Council consists of the elected or appointed mayor from each incorporated community within the District, or an officially appointed representative from an individual community to serve in place of the mayor. Gila and Pinal County governments are generally represented by the Chairperson of the County Board of Supervisors from each county. Each individual representing a governmental entity upon the Regional Council is entitled to one vote.

The Management Committee serves as the coordinating and advisory group for the governmental entities, which together comprise the council of governments. The membership of the committee consists of administrative and managerial staff from each of the participating regional governments. Each representative is appointed to the Management Committee by the mayor or the council from each municipality. In addition to the representatives from each of the District's 16 incorporated municipalities, the County Managers from Gila and Pinal Counties generally serve upon this committee, or appoint an individual to represent them in their absence. The primary function of the representatives serving upon the Management Committee is to serve within a liaison capacity between CAAG and their respective Regional Council members. As is the case with the Regional Council, each individual representing a governmental entity upon the Management Committee is entitled to one vote. As of June 2007, 33 percent of the Regional Council was of Hispanic ancestry; 56 percent Caucasian, 5.5 percent African American and the remaining 5.5 percent Asian. In addition, as of June 2007, 56 percent of the CAAG Management Committee was Caucasian, 33 percent were of Hispanic ancestry, and the remaining 11 percent East-Asian. Information pertaining to Regional Council and Management Committee members is located at the back of this chapter.

Aside from the Regional Council and Management Committee, CAAG maintains 7 other Committees, which were created by the Regional Council in response to continuing problems and issues of regional concern. These committees are comprised of CAAG staff, elected officials, area professionals, citizens and technical specialists, and include the Transportation Technical Advisory Committee; the Population Technical Advisory Committee, the Title XX Human Services Advisory Committee; Community Development Block Grant Method of Distribution Committee; Environmental Planning Committee; Retired Senior and Volunteer Program Advisory Council; and the Comprehensive Economic Development Strategy Steering Committee, which has provided professional and technical input into the successful development of the CAAG District's CEDS.

The Central Arizona Association of Governments is staffed by an Executive Director, and presently contains 20 full-time, permanent employees. The agency's main office is located in the City of Apache Junction, with additional Workforce Investment Act (WIA) satellite offices located in the Cities of Casa Grande and Globe.

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDs) PROCESS

Realizing the importance of enhancing overall economic development within the District, on May 5, 1993, the CAAG Regional Council unanimously voted to pursue the Economic Development Administration's Economic Development District designation. On July 29, 1993, CAAG officially submitted resolutions from each of the District's member entities to Governor Fife Symington requesting authorization to proceed with the formation of an Economic Development District. Governor Symington contacted the Economic Development Administration with CAAG's formal request, and authorization to proceed toward designation as an Economic Development District was granted by the Assistant Secretary of Commerce. In an effort to initiate the economic development planning process within the District, the Regional Council generated its own funding by collecting a special assessment from each of CAAG's member entities. Funding provided by the member entities was utilized to hire an economic development staff member, and to compensate for necessary administrative expenses that are generally associated with the initial formulation of a regional Economic Development District during the first year.

Between September of 1993 and March of 1994, a district-wide Overall Economic Development Program (OEDP now the CEDs) Steering Committee was formed to assist in the facilitation of the regional economic development process. At present, the CAAG CEDs Steering Committee is comprised of 25 members, and contains a minimum of one representative from each of the municipalities throughout the two-county District. In adhering to requirements promulgated by the Economic Development Administration, CAAG's CEDs Steering Committee is comprised of representatives selected from the areas of public leadership; economic and business development organizations; distressed population, women, and minorities; health and education; community based organizations; and the employment and training sector. The representatives upon the committee were specifically selected due to diversity of professional backgrounds and areas of interest, which include agriculture, banking, community organizations, community revitalization, economic development, education, employment, financing, government, health services, industry, planning, public infrastructure, private utilities, recreation and tourism, and social services. In addition to the CEDs Steering Committee, CAAG Staff and CEDs representatives have established broad-based networks with other professionals throughout the District, in an effort to obtain additional input into the planning process.

As of June 2007, 32 percent of the CEDs Steering Committee members represent Gila County, whereas 68 percent of the committee members represent Pinal County. Approximately 18 percent of the committee is of Hispanic ancestry, 79 percent is Caucasian, and the remaining 3 percent is Asian. A composite list of all CAAG CEDs Steering Committee members is located at the back of the chapter.

In an effort to generate public participation and support, and to ensure that individual community development concerns were addressed within a proper context, CAAG staff conducted public presentations on the CEDs planning process before all City and Town Councils throughout the District, and also held a number of open-forum, community participatory meetings throughout Gila and Pinal Counties. In addition, serving within a liaison capacity, individual CEDs Steering Committee members have maintained contact with their local community officials and professional staff to ensure that local needs and concerns were addressed in an appropriate manner.

CAAG COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY BOARD

The CAAG Comprehensive Economic Development Strategy Board is comprised of 24 members, which possess voting authority on matters directly pertaining to administrative, economic, funding, and membership activities within the two-county Economic Development District. The CAAG CEDS Board consists of the 18-member Regional Council, and 4 non-governmental appointees, which represent economic development interests as specified by the Economic Development Administration. Membership upon the CEDS Board is structured in a manner, which is representative of the following interests: business, industry, finance, transportation, utilities, the professions, labor, agriculture, affordable housing, and education. Also, representation by individuals serving upon the CAAG CEDS Board include the interests of the unemployed and underemployed, minorities, and the concerns and interests of private citizens.

Under such an organizational structure, approximately four-fifths of the Board is comprised of governmental participants; whereas approximately one-fifth of the Board members are representative of non-governmental interests.

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDs) STEERING COMMITTEE

August 2007

COMMITTEE MEMBER	CEDs REPRESENTATION	INTEREST	RACE	COUNTY
Ms. Monica Badillo Mayor, Town of Hayden	Government	Government	Hispanic	Gila
Mr. Ed Carpenter Sunstate Bank, Globe	Economic/Business Development	Banking	Caucasian	Gila
Ms. Anita Hinojos, Vice- Mayor, Town of Winkelman	Distressed/Women/ Minorities	Social Services	Hispanic	Gila
Ms. Barbara Ganz Director, Payson Regional Economic Development Corporation (Chair)	Economic/Business Development	Economic/Industrial Development	Caucasian	Gila
Mr. Robert Mawson Town Manager, Town of Miami	Government	Government	Hispanic	Gila
Jerry Owen, Community Development Director, Town of Payson	Economic/Business Development	Planning/Economic Development	Caucasian	Gila
Mr. Chris Martin Executive Director, Southern Gila County Economic Development Corporation	Economic/Business Development	Economic/Industrial Development	Caucasian	Gila
Mr. Bill Marshall Manager, Arizona Public Service	Economic/Business Development	Economic/Industrial Development	Caucasian	Gila
Mr. Manoj Vyas City Manager, City of Globe	Government	Government	Asian	Gila
Mr. Al Larson Director, Workforce Development, Central Arizona College	Economic Development	Workforce	Caucasian	Pinal
Mr. Paul Ringer Central Arizona Regional Economic Development Foundation	Economic/Business Development	Economic/Industrial Development	Caucasian	Pinal
Ms. Linda Leigh, Central Arizona College	Economic/Business Development	Economic/Industrial Development	Caucasian	Pinal
Ms. Rosie Cordova Town Manager, Town of Superior	Government	Government	- -	Pinal

**COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDs) STEERING COMMITTEE
August 2007 (Continued)**

Mr. Gary Eide Town Manager, Town of Kearny	Government	Government	Caucasian	Pinal
Mr. Steve Filipowicz Economic Development Manager, City of Apache Junction	Economic/Business Development	Economic Development/ Transportation	Caucasian	Pinal
Open Town Clerk, Town of Mammoth	Distressed/Women/ Minorities	Public Facilities/ Government	Hispanic	Pinal
Mr. M. Scott Powell Management Assistant, Town of Florence	Government	Planning	Caucasian	Pinal
Martin O'Haus Grants Coordinator, City of Eloy	Government	Planning	Caucasian	Pinal
Ms. Mary Lou Rosales Executive Director, Community Action Human Resources Agency	Distressed/Women/ Minorities	Social Services	Hispanic	Pinal
Ms. Sandie Smith County Supervisor, Pinal County	Government	Government/ Tourism	Caucasian	Pinal
Ms. Doreen Cott, Economic Development, Town of Queen Creek	Government	Planning	Caucasian	Pinal
Mr. Doug Hansen Public Works Department, Pinal County	Government	Public Facilities	Caucasian	Pinal
Mr. Alton Bruce Economic Development, City of Coolidge	Government	Planning	Caucasian	Pinal
Jim Nelson, Economic Development Project Manager, Salt River Project (Vice Chair)	Economic/Business Development	Business/Industrial Development	Caucasian	Pinal
Rayna Palmer, Executive Director, Apache Jct., Chamber of Commerce	Economic/ Business Development	Economic/Industrial Development	Caucasian	Pinal
Danielle Casey, Management Assistant, City of Maricopa	Government	Economic Development	Caucasian	Pinal

CAAG REGIONAL COUNCIL
August 2007

COUNCIL MEMBER	RACE	SEX	COUNTY
Mr. Byron Jackson Mayor, City of Eloy	African American	Male	Pinal
Ms. Monica Badillo Mayor, Town of Hayden	Hispanic	Female	Gila
Mr. Robert Jackson Mayor, City of Casa Grande	Caucasian	Male	Pinal
Mr. Craig Williams Mayor, Town of Mammoth	Caucasian	Male	Pinal
Mr. John Insalaco Mayor, City of Apache Junction	Caucasian	Male	Pinal
Mr. Joe Sanchez County Supervisor, Gila County	Hispanic	Male	Gila
Mr. Kelly Anderson Mayor, City of Maricopa	Caucasian	Male	Pinal
Mr. Lionel Ruiz County Supervisor, Pinal County	Hispanic	Male	Pinal
Ms. Anita Hinojos Vice-Mayor, Town of Winkelman	Hispanic	Female	Gila
Mr. Michael Hing Mayor, Town of Superior	Asian	Male	Pinal
Mr. Angel Medina Mayor, Town of Miami	Hispanic	Male	Gila
Mr. Stan Gibson Mayor, City of Globe	Caucasian	Male	Gila
Mr. Tom Rankin Mayor, Town of Florence	Caucasian	Male	Pinal
Mr. Tom Shope Mayor, City of Coolidge	Caucasian	Male	Pinal
Mr. Bob Edwards Mayor, Town of Payson	Caucasian	Male	Gila
Ms. Debra Sommers Mayor, Town of Kearny	Hispanic	Female	Pinal
Mr. Chuck Heron Mayor, Star Valley	Caucasian	Male	Gila
Mr. Art Sanders Mayor, Town of Queen Creek	Caucasian	Male	Pinal

CAAG MANAGEMENT COMMITTEE

August 2007

COMMITTEE MEMBER	RACE	SEX	COUNTY
Mr. Manoj Vyas City Manager, City of Globe	East-Asian	Male	Gila
Mr. Robert Laroña General Superintendent, Town of Hayden	Hispanic	Male	Gila
Mr. Robert Mawson Town Manager, Town of Miami	Hispanic	Male	Gila
Mr. Fred Carpenter Town Manager, Town of Payson	Caucasian	Male	Gila
Mr. Vito Tedeshi Town Manager, Star Valley	Caucasian	Male	Gila
Ms. Sylvia Kerlock Town Clerk, Town of Winkelman	Hispanic	Female	Gila
Mr. Manny Gonzalez Assistant County Manager for Administrative Services, Pinal County	Hispanic	Male	Pinal
Mr. Bryant Powell Asst. City Manager, City of Apache Junction	Caucasian	Male	Pinal
Mr. Jim Thompson City Manager, City of Casa Grande	Caucasian	Male	Pinal
Mr. Robert Flatley City Manager, City of Coolidge	Caucasian	Male	Pinal
Mr. Joe Blanton City Manager, City of Eloy	Caucasian	Male	Pinal
Mr. Himanshu Patel Town Manager, Town of Florence	East-Asian	Male	Pinal
Mr. Gary Eide Town Manager, Town of Kearny	Caucasian	Male	Pinal
Open Town of Mammoth	Hispanic	Female	Pinal
Mr. Brent Billingsley Transportation Director, City of Maricopa	Caucasian	Male	Pinal
Mr. John Kross Town Manager, Queen Creek	Caucasian	Male	Pinal
Ms. Rosie Cordova Town Manager, Town of Superior	Hispanic	Female	Pinal
Mr. Dave Fletcher Health Director, Gila County	Caucasian	Male	Gila

CAAG COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY BOARD

COUNCIL MEMBER	RACE	SEX	PRINCIPAL ECONOMIC INTEREST
Mr. Stanley Gibson Mayor, City of Globe	Caucasian	Male	Professions
Ms. Monica Badillo Mayor, Town of Hayden	Hispanic	Female	Minorities
Mr. Joe Sanchez County Supervisor, Gila County	Hispanic	Male	Labor/Mines
Mr. Bob Edwards Mayor, Town of Payson	Caucasian	Male	Business
Mr. Chuck Heron Mayor, Town of Star Valley	Caucasian	Male	Affordable Housing
Mr. Angel Medina Mayor, Town of Miami	Hispanic	Male	Affordable Housing
Ms. Anita Hinojos Vice-Mayor, Town of Winkelman	Hispanic	Female	Minorities
Mr. Lionel Ruiz County Supervisor, Pinal County	Hispanic	Male	Professions
Mr. John Insalaco Mayor, City of Apache Junction	Caucasian	Male	Education
Mr. Robert Jackson Mayor, City of Casa Grande	Caucasian	Male	Business
Mr. Tom Shope Mayor, City of Coolidge	Caucasian	Male	Business
Mr. Byron Jackson Mayor, City of Eloy	African American	Male	Business
Mr. Tom Rankin Mayor, Town of Florence	Caucasian	Male	Business
Ms. Debra Sommers Mayor, Town of Kearny	Hispanic	Female	Education
Mr. Craig Williams Mayor, Town of Mammoth	Caucasian	Male	Transportation
Mr. Kelly Anderson Mayor, City of Maricopa	Caucasian	Male	Agriculture
Mr. Art Sanders Mayor, Town of Queen Creek	Caucasian	Male	Transportation
Mr. Michael Hing Mayor, Town of Superior	Asian	Male	Business
Ms. Barbara Ganz Payson Regional Economic Development Corporation	Caucasian	Male	Business
Mr. Chris Martin Southern Gila County Economic Development Corporation	Caucasian	Male	Industry