

Comprehensive Economic Development Strategy (CEDS) Steering Committee Meeting

Tuesday, March 2, 2010 – 10 AM
CAAG Administrative Offices
1075 S. Idaho Rd., Suite 300
Apache Junction, AZ 85219

Attendees:

Barry Albrecht, CAREDF
Alton Bruce, City of Coolidge
Danielle Casey, City of Maricopa
Gayle Cooper, City of Eloy, EDGE
Gary Eide, Town of Kearney
Steve Filipowicz, City of Apache Junction
Tim Kanavel, Pinal County
Kim Moyers, Town of Queen Creek
Scott Powell, Town of Florence
Jim Rhodes, CAC SBDC
Caryn Sanchez, SRP
Ken Volz, NGCEDC
Melissa Woodall, SGEDC
Jim Nelson, Practical Solutions
Pat Schroeder, Practical Solutions
Mike Vogel, Payson
Belinda Cruz, Eloy
Joe Blanton, Eloy
Jim Rhodes, CAC
Richard Wilkie, Casa Grande
Debra Galbraith, Payson

CAAG Staff:

Jack Tomasik
Samantha Yates

Meeting Minutes

- I. **CALL TO ORDER:** Chair Barry Albrecht called the meeting to order at 10:00 AM.
- II. **PLEDGE OF ALLEGIANCE:** All attendees stood for the pledge.
- III. **ROLL CALL AND INTRODUCTIONS:** All attendees provided self-introductions.
- IV. **APPROVAL OF MINUTES – January 7, 2010**

Alton Bruce made a motion to approve the minutes from the January 7, 2010, meeting. Tim Kanavel seconded the motion. The motion passed unanimously.

V. NEW BUSINESS

EDA Employment Center Adjustment Strategy

The adjustment strategy has been revised and adjusted according to committee comments and suggestions. It will be available to the committee through the FTP site.

The Executive Summary is a summary of the overall Employment Center Adjustment Strategy.

Steve Filipowicz moved adopt the Employment Center Adjustment Strategy. The motion was seconded by Berry Albrecht. The motion was passed unanimously.

CEDS Report Goals & Objectives

Pat Schroeder facilitated a Committee discussion about the EDA Adjustment Strategy compared to the CEDS Report. The Employment Center Strategy is a separate part of the CEDS. It is a companion to the CEDS, but not the same document. The CEDS Report is due June 30th.

The goals and objectives of the CEDS can be reorganized and rethought. There are two approaches to the CEDS. This is the opportunity to look at the direction, policy, philosophy and determine if the committee wants to continue with the current description of the current CEDS or if the committee would like to redo the goals and objectives. There are two philosophies for the CEDS goals and objectives. One way of creating the goals and objectives is to put anything and everything into the section. The other way would be to narrow and focused on specific projects and goals.

Ken Volz asked how projects were prioritized. There has been no formal process for prioritizing projects by CEDS, Management Committee or Regional Council. In each CEDS projects are listed from each agency and county as either, Long Term, Urgent, Intermediate, or In Process. The downside to this process is that a long list of projects is created and very few of them get funded.

A form was created to submit projects and was emailed out to all members.

Jim Rhodes asked if there was any information of the impact of an individual project on the wider community. If they prioritize would they look at an individual project in one town and analyze what it would do to the region. Would it help if the committee could show those chosen projects that had an impact on the wider area?

Pat Schroeder asked for some direction from the committee concerning the goals and objectives of the CEDS Committee. Does the committee want to continue to use the old format or begin using the new project identification sheet.

A motion was made by Jim Rhodes to review the goals and objectives individually and then come back together as a group and provide a decision.

Committee member asked if it was possible to leave the CEDS the way it is currently and update it next year. The CEDS is due for a complete re-write by the committee. Many of the elements can still be utilized, however it needs to be updated.

Jack Tomasik suggested that the updated Goals and Objectives be sent out to the committee prior to the next meeting in order to give them a chance to review and make any changes.

Jim Nelson recommends that three subcommittees be formed, Transportation, Industrial Development, and Public Facilities to gain more focus for those three areas with quality information and a realistic strategy.

VI. DATE –TIME – LOCATION OF NEXT MEETING

Tentative meeting scheduled for Wednesday, May 5th the CAAG Main Office.
Email to set exact date will follow.

VII. CALL TO THE PUBLIC

No one answered the Call to the Public

VIII. ADJOURN

Meeting adjourned at 11:45 pm.