

*aspire to
Reach Your Potential!*

Planning strategies and implementing change has a new dimension in today's world. Planning used to be done only with top-level executives and managers, with the expectation that others would follow suite.

Business, government, and organizations have evolved. The idea of "buying into" an idea or policy is fading, and coming to decisions based on agreement and consensus has taken its place. New goals are not being set "outside the box" - they're being set outside this universe!



aspire from CAAG can help you look beyond the box, and help you reach for your star.

Contact us today to discuss how we can help you reach your goals!



aspire from CAAG
Central Arizona Association of Governments

J. Peter Armenta
CAAG Community Development Director
Facilitation Practitioner

1075 S. Idaho Road - Suite 300
Apache Junction, AZ 85219
Phone: (480) 474-9300 or (800) 782-1445
Fax: (480) 474-9306
E-mail: jparmenta@caagcentral.org



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**aspire from CAAG
Facilitation, Participatory, &
Interaction Services**

Tap into your own Fountain of Knowledge!

As recently as ten years ago, companies hired “expert consultants” to “lead the way” to new, innovative approaches to their businesses. Today, those experts from the Baby Boomer Generation are retiring, and companies are adjusting to the “Brain Drain Phenomenon” by using their internal resources to find new solutions to challenges. This “inward look” approach to problem-solving has resulted in the need for talented and skilled professionals to structure and guide group thinking and collaborative efforts, while maximizing their time, energy, money, and results.

The Central Arizona Association of Governments (CAAG) known for its creative and innovative solutions to today’s challenges, has developed *aspire (Achieving Success through Participation, Innovation, Real-*



ism, and Empowerment) from CAAG. aspire is your one-stop shop for tools and services, provided by facilitation professionals, that can help your company, agency, or organization tap into and unlock your potential. aspire offers multiple group facilitation options that can be tailor-made to your specific needs.

Many of today's experts are retiring, causing a lack of experienced decision-makers. This "Brain Drain Phenomenon" will force leaders to find new & creative solutions to challenges they will face.

Contact CAAG today to begin your journey and tap into your own Fountain of Knowledge!

Services Provided

Group Facilitation

Are you planning a team meeting, retreat, or other group-think exercise? Need someone to help decipher your conversations, or stay on track? We can help! *aspire from CAAG* has powerful tools not only to keep the energy going at your event, but to help you arrive at solutions or other decisions quickly and effectively, while building consensus.

Strategic Planning

Is your company, business, or organization looking for a new direction but not sure which road to take? We can analyze your company's historical trends, help you decide on a vision, acknowledge current reality, and move forward on a new path that includes ideas from your team! We can even help you get started on implementing your plans!

Implementation & Readjusting

The key to success for a good strategy is putting it into motion. Unfortunately, many struggle with following the road they have laid out, or overcoming roadblocks along the way. We have strong tools to get the wheels turning, and swerve around potholes in your road to success. We can also help you readjust your direction to help you reach your final destination!

Event Planning

Need to host a meeting, retreat, summit, or other group meeting, but just don't have the time to get it all together? We can do it for you! CAAG staff are experts in planning for events - from small retreats, to large conferences. We'll take a load off and allow you to participate and enjoy your event!

Other Services

Along with these services, CAAG can assist you with other participatory or outreach projects, including:

- ◆ Public meetings or hearings
- ◆ Information outreach (publications, electronic media, etc.)
- ◆ Web design

Have a unique challenge or idea? Contact us - we can find a solution for you!

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