

CAAG POPTAC Meeting

December 15, 2009

CENTRAL ARIZONA ASSOCIATION OF GOVERNMENTS
Serving Gila and Pinal Counties Since 1970

Agenda

- ◆ Update of CAAG regional planning activities
- ◆ TAZ projections
- ◆ POPTAC mission & bylaws
- ◆ Member roundtable (time permitting)



CAAG Regional Planning Activities

- ◆ 2009 official State population estimates
- ◆ 2010 Census – LUCA appeal, new construction addresses
- ◆ Database summary reports
- ◆ STP funding for regional transportation planning
- ◆ EDA Adjustment Strategy



STP funding for regional transportation planning

- ◆ This year, 15% of STP for regional transportation planning - \$387,000
- ◆ Gila County regional planning databases - \$65,000
 - ◆ Should finish in a year, next year revise Gila sub-county projections if get 15% STP
- ◆ Pinal County Regional Transportation Plan - \$322,000
 - ◆ Must be done by COG
 - ◆ Likely 2-year project
 - ◆ Project direction – Pinal Transportation Policy Committee
 - ◆ Leveraging resources
 - ◆ Next year's 15%, possible PARA up to \$200,000
 - ◆ Pinal County devoting transportation planner
 - ◆ Will ask MAG to do travel demand modeling
 - ◆ CAAG – modest share for admin & public outreach



EDA Adjustment Strategy

- ◆ Two major end results:
 - ◆ Take economic development in CAAG Region to higher level
 - ◆ Get more funding through follow-on EDA grant proposals
- ◆ Preliminary strategy recommendations
 - ◆ Sustainable ED partnership among CAAG & regional EDO's
 - ◆ Clear implementation roles & responsibilities
 - ◆ Create CAAG Region ED website
 - ◆ Create toolkit for local economic development efforts
 - ◆ Systemic approach for updated workforce info
 - ◆ Establish performance measures for ED
 - ◆ Identify needs (mostly infr.) for employment centers
 - ◆ Establish Project Investment File to go beyond mere CEDS listing
 - ◆ ID potential ED target industries that are feasible/have best potential
 - ◆ ID special conditions for Fed assistance, e.g. brownfields, etc.
 - ◆ RLF & other financial tools for ED
 - ◆ Business assistance centers
- ◆ CAAG CEDS Committee for project direction, major workshop on Jan. 7 regarding strategy & mission of comm.

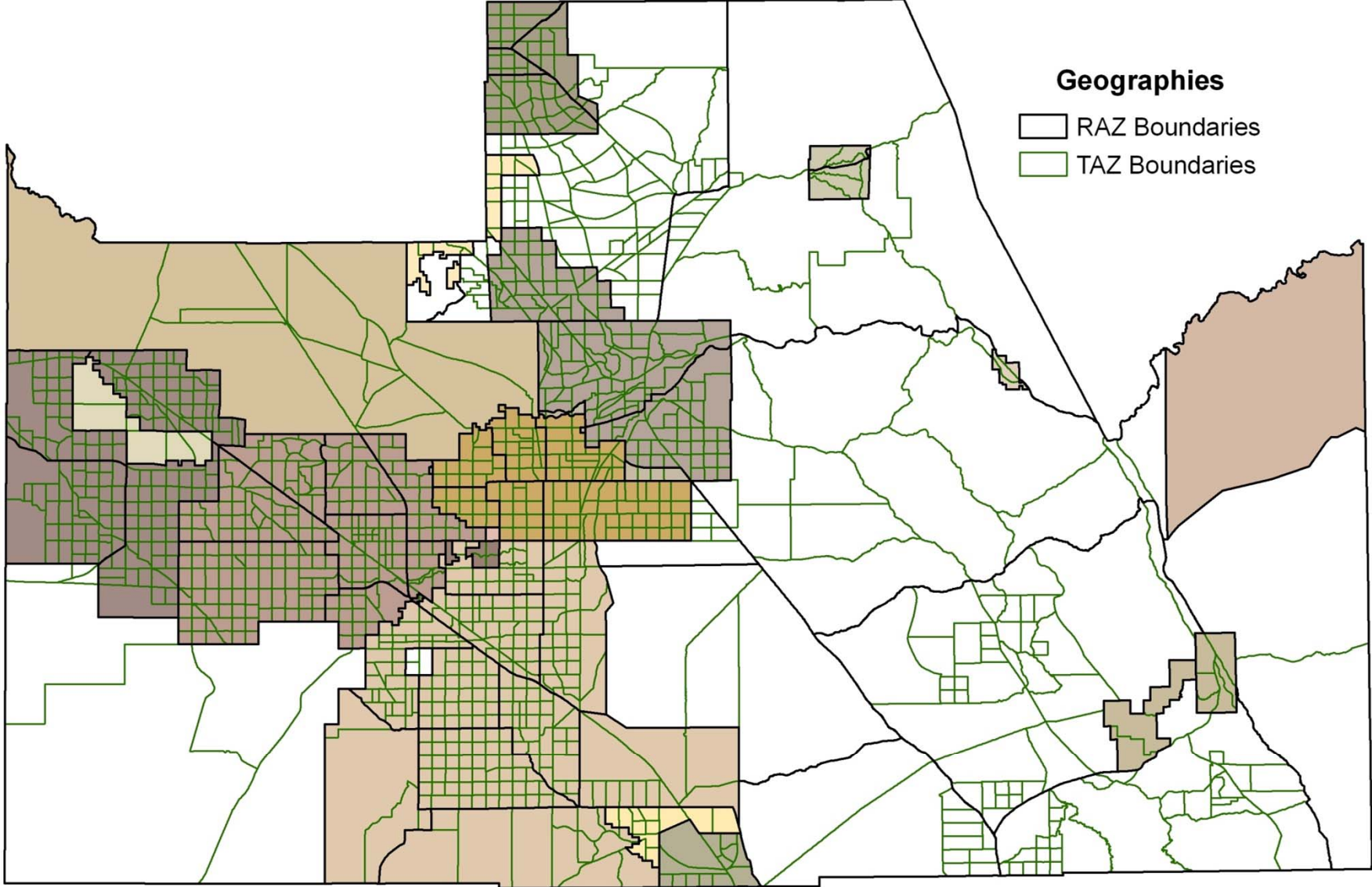


Pinal County TAZ Projections

- ◆ Allocate Projections Study market area projections to TAZ's & RAZ's
- ◆ Though projections by TAZ, approval only for RAZ projections of total population, 2010-35
- ◆ Workplan designed for limited budget
 - ◆ MAG contracted to use SAMI-AM, draft results approx Jan. 25
 - ◆ Review of this draft, results to be final
 - ◆ CAAG email drafts, member responsibility to review drafts closely
 - ◆ Essential for members to inform CAAG ASAP
 - ◆ CAAG staff will meet at your offices with laptop containing input databases to investigate problems
 - ◆ Changes back to MAG for final projections
- ◆ Goal: CAAG Committee approvals (including POPTAC) in April 2010
 - ◆ Means only 4-week period for review of draft
 - ◆ Final RAZ projections must be approved by POPTAC in March



RAZ / TAZ Boundaries



POPTAC By-Laws

- ◆ What should be the mission of CAAG POPTAC?
- ◆ How often should we meet?
- ◆ Clarify voting members (ie, ADOT)
- ◆ Not all member agencies have alternates
- ◆ Other as suggested



POPTAC By-Laws: Purpose of Committee

- ◆ A COG is a regional planning agency
- ◆ Is the purpose of this committee too narrow? If so, what would be more effective?
- ◆ Minimum of six (6) meetings per year. Necessary?
Depends on purpose
- ◆ Bylaws mission: Recommendations to Regional Council on population related issues
 - ◆ Review of draft population estimates and projections, both State & CAAG
 - ◆ Review/input on methodology of population estimates and projections
 - ◆ Recommendations to Regional Council for approval of CAAG population estimates/projections



POPTAC By-Laws: Organization

- ◆ Committee will have a voting member from each incorporated city, the counties, and ADOT
 - ◆ Has been history of one-time reps for single meetings, resulting roving attendance
 - ◆ Suggestion: Formally name alternate per member agency
 - ◆ CAAG wonders if attending members inform appropriate persons in their agency
 - ◆ Suggestion: Modify bylaws for specific alternate, specify responsibility of attending member
- ◆ If membership representation changes, a letter from the city must be submitted to CAAG
 - ◆ This is not being followed
- ◆ Members considered inactive after missing three consecutive meetings
- ◆ Chair, Co-Chair
 - ◆ Elections held each December
 - ◆ Must be a representative from each county
 - ◆ Suggestion: present chair & co-chair through FY10
 - ◆ Suggestion: elections prior to new FY





For further information

Jack Tomasik, Consultant Planning Director

tjack1027@qwest.net

Angela Gotto, Planner II

agotto@caagcentral.org

Travis Ashbaugh, Planner II

tashbaugh@caagcentral.org

Drew Ardary, Planner III

dardary@caagcentral.org

Randy Simms, GIS Technician

rsimms@caagcentral.org

Central Arizona of Governments

Planning Department

2066 W. Apache Trail, Suite 110

Apache Junction, AZ 85220

480-671-0059

